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Edmonton social network for volunteers wins L.A. startup contest

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GoAround founder Ben Block was one of the winners at the Thunderstruck Startup competition this June in Los Angeles.

An Edmonton-based Internet company that connects people who need help with volunteers was selected as one of the winners at an international startup competition in Los Angeles.

GoAround will share in \$250,000 US of software development, design and digital marketing after being chosen earlier this month in the Thunderstruck Startup Competition. It was organized by Beverly Hills-based Thunderbolt Studios.

The startup was among more than 100 applicants.

"This could be a game-changing opportunity for our company," GoAround founder Ben Block said. "We have some exciting new features in development and working with the Thunderbolt team will open new doors and accelerate our growth."

GoAround allows volunteer groups and individuals to post and respond to requests for assistance while earning points that can be redeemed for gift cards or other rewards.

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