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LOCAL BUSINESSES PULL TOGETHER TO GIVE TERMINALLY ILL WOMAN DREAM WEDDING
Edmonton Internet start-up coordinates happy day for sad family

Edmonton, AB - At 3:00 p.m. on August 20th, bright eyed and brave 28-year old Megan Wolfe will fulfill her dream of marrying the love of her life, Josh Melnyk, while their 5 young children look on. The free wedding is a gift coordinated by local Internet start up, GozAround, which will open its site to the public that day. GozAround wanted to give the family one truly happy day amid so many sad ones, as the couple faces the tragic reality of inoperable, unresponsive, stage 4 stomach cancer that has spread to Megan's intestines.

GozAround creator, Ben Block, stumbled upon a classified ad posted by Melnyk's relative, Shantell Scragg, seeking a used wedding dress so that her cousin could marry his sick fiancé in front of their children before she passed away. The couple, who currently live in Saskatoon, were struggling to find way to get married in Edmonton, where much of their family resides. Hit by hard financial times due to the illness and the recent flooding in Saskatchewan, they were unable to afford more than a simple elopement - until GozAround caught wind of their story.

After meeting the couple in person and seeing the tears in their eyes as they spoke about their love and their circumstance, it was an easy decision for GozAround founders to offer to organize something special for them as part the company's launch – which aimed to showcase one grand act of kindness as an example of how the website hopes to impact communities.

This "grand act of kindness" ultimately entailed more than $16,000 in donated products and services from over 20 businesses, all coordinated and organized by partner and Marketing Director, Krista Turko, in less than a month's time. The wedding needed to be held quickly to ensure that Megan would still feel well enough to enjoy her special day, so it was fortunate that each business Turko approached jumped on board without hesitation upon hearing of the couple's plight, and many assisted in finding additional businesses to help. It really speaks to the generosity of the community.

Megan and Josh will say "I do" at the Union Bank Inn, in a beautiful room decorated by Special Event Rentals with 30 or so family members in attendance. The media are also invited to witness this special moment made possible by the generosity of the community. The ceremony will be followed by a 3 course meal at Lux Steakhouse + Bar. Some additional highlights for the family will include professional photography by Blake Loates & Ampersand Grey, videography by Naked Rain Creative, hair and make up stylings by Christina Dominelli Salon, floral arrangements courtesy of Spruce Grove Flowers, custom stationary design by Pinkpolka, and a private concert by Calgary band, Swift Olliver, to name a few. For a full list of generous sponsors, please visit www.gozaround.com/wedding.

GozAround is honored to share its anniversary with Josh and Megan, officially opening its site to the public on the 20th. Users can register for free, and begin posting and responding to help requests in their community immediately, at www.gozaround.com. The company's mission is to inspire others to make the world a better place, one act of kindness at a time, and provide the

platform to not only do so, but also be rewarded for it via a points collection system – something that they hope will drive good deeds. Businesses may also register as members, as long as they commit to doing one act of kindness in their community per calendar year – something that new members (and wedding sponsors) like Rachel's Cakes don't have to worry about until next year now.

About GozAround
GozAround is an Edmonton, Alberta based internet start-up providing a social network for volunteers. GozAround allows volunteer organizations and individuals to post and respond to requests for assistance, earning reward points in the process. For more information, visit gozaround.com.

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